

2021 Product Updates - N01

N01 – Non-military Option



N01 Sydney Silver
• 279143

- A great product to meet the needs of many different families – not just military
- Comes with one embroidered military applique, one LifeSymbols® medallion or one display medallion
- New casket item numbers

N01 Midnight – Red
• 279141



- Coast Guard and Navy → Sydney Silver
- Midnight Marine → Midnight – Red
- Midnight Army → Midnight – Gold
- Neopolitan Navy → Neopolitan Silver

N01 Midnight – Gold
• 279142



N01 Neopolitan Silver
• 279144



N01 – Military Appliques



N01 Midnight – Gold
with Army applique

- 279142 – Half couch
- 270309 – Applique

- Embroidered military applique item numbers:
 - Marines – 279318
 - Army – 270309
 - Navy – 279310
 - Air Force – 279311
 - Coast Guard – 279308

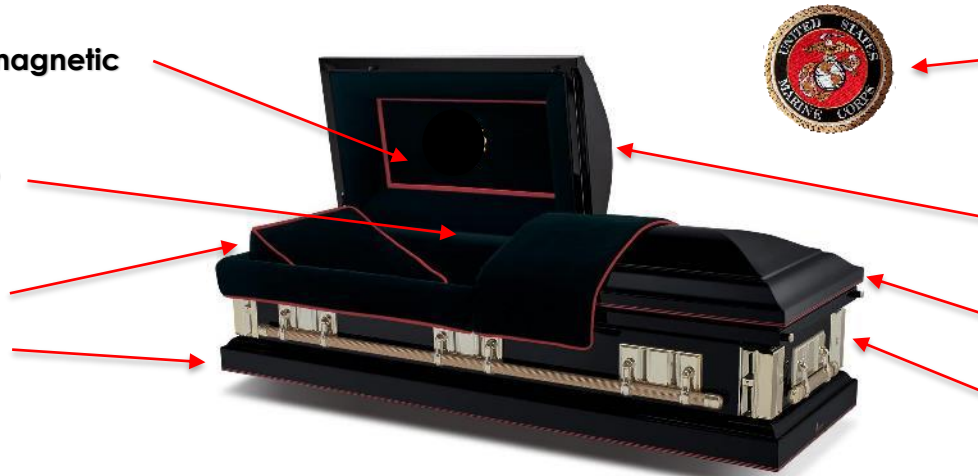
N01: Offers dramatic, formal interiors now to all consumer segments



Black or blue premium velvet with LifeSymbols magnetic cap panel

MemorySafe® Drawer

Matching piping and pinstriping



Branch of service embroidery is now a LifeStories magnetic accessory

Includes one personalization item: military applique, LifeSymbols or display medallion

18 gauge carbon steel

Contemporary Hardware/fluted bar

Feature:	Advantage:	Benefit:
• 18 gauge steel casket • Contemporary hardware • One personalization option free with each casket, including 5 military branches • 4 models with dark premium interior • MemorySafe Drawer	• This is “the little black dress” of every showroom. Fits in, stands out, the go-to-casket for any need. • Flexibility to address every consumer demographic – not just military (spiritual, relationship, hobby, etc.)	• Patented flexibility to meet the personalization needs of every family