

SAMPLE U.S. LETTER

Date

Name

Street Address

City, State Zip

Dear Name,

Please accept our sincere condolences on your loss. At Batesville, we believe the attachments created in life are never lost, even in death. Memories are a precious gift that should be treasured.

For more than 100 years, it has been our company's mission to help families honor the lives of those they love. One of the ways we do this is with our Living Memorial® tree planting program.

Established in 1976, the Living Memorial program is managed by Batesville in cooperation with licensed funeral homes and the U.S. Forest Service as part of its ongoing reforestation efforts. Today, more than 14 million trees stand as living legacies to family members, friends and loved ones.

We hope it brings you some comfort to learn that through the Living Memorial program, a tree seedling will be planted in one of our national forests as a living tribute to your loved one. This thoughtful request was made on your behalf by Funeral Home, and we are honored to make this contribution.

The species and location of plantings are determined each year by the Forest Service based upon areas of greatest need. More than just a majestic memorial, these trees shelter wildlife and help improve the environment for future generations.

Thank you for choosing a Batesville product during this difficult time. Please accept the enclosed certificate as an acknowledgement of this memorial gift and a lasting connection to the life that has passed.

Sincerely,



Christopher H. Trainor

President

Batesville Casket Company

SAMPLE CANADIAN LETTER

Date

Name

Street Address

City, Province Postal Code

CANADA

Dear Name,

Please accept our sincere condolences on your loss. At Batesville, we believe the attachments created in life are never lost, even in death. Memories are a precious gift that should be treasured.

For more than 100 years, it has been our company's mission to help families honor the lives of those they love. One of the ways we do this is with our Living Memorial® tree planting program.

Established in 1976, the Living Memorial program is managed by Batesville in cooperation with licensed funeral homes and the Canadian Institute of Forestry as part of its efforts to conserve the natural resources and beauty of the country's landscape. Today, more than 14 million trees stand as living legacies to family members, friends and loved ones – across North America, Australia and the United Kingdom.

We hope it brings you some comfort to learn that through the Living Memorial program, a tree seedling will be planted as a living tribute to your loved one. This thoughtful request was made on your behalf by Funeral Home, and we are honored to make this contribution.

The species and location of plantings are determined each year by resource specialists, based upon the greatest reforestation need. More than just a majestic memorial, these trees shelter wildlife and help improve the environment for future generations.

Thank you for choosing a Batesville product during this difficult time. Please accept the enclosed certificate as an acknowledgement of this memorial gift and a lasting connection to the life that has passed.

Sincerely,



Christopher H. Trainor

President

Batesville Casket Company